

IMCAS

WORLD CONGRESS

Shaping the Future
of Dermatology, Plastic Surgery & Aging Science

PARIS 2026

JANUARY 29 TO 31

SPONSOR GUIDE

WELCOME

Dear esteemed partners,

We are proud to announce IMCAS World Congress 2026, from January 29 to January 31, once again in Paris. This 2026 edition is a new milestone in our journey at the crossroads of Dermatology, Plastic Surgery, aesthetic medicine and Aging Science. This upcoming edition is already shaping up to be one of the most ambitious to date, with record demand from participants and an exceptional range of new sponsorship products designed to meet the growing expectations of our partners.

Never before have we introduced so many new products and opportunities in our sponsorship catalog. This reflects both the dynamic evolution of the aesthetic medical industry and our ongoing commitment to offer partners impactful, innovative ways to stand out.

IMCAS continues to lead the way, uniting the global community to present the latest scientific advances and technological innovations. With over 20,000 participants welcomed last year, the Congress remains the ultimate platform to elevate brand visibility, connect with top experts, and drive your business objectives forward.

We invite you to take part in this outstanding edition and secure your place at the heart of aesthetic medicine's most influential stage.

Let's make 2026 another unforgettable success, together!

Sincerely,

The IMCAS Industry Department

Mark your calendar

03 JUNE 2025	Opening of the online exhibition platform in "read-only" view mode	30 SEPTEMBER 2025	Abstract submission deadline
17 JUNE 2025	Opening of the online sales platform (group 1)	JANUARY 2026	Group registration deadline
03 JULY 2025	Opening of the online sales platform for all companies without PPS points	27 & 28 JANUARY 2026	Booth set-up (exact time is visible on company account)
23 OCT 2025	Exhibition application: final payment due	29 JANUARY 2026	Opening of IMCAS World Congress 2026
		31 JANUARY 2026	End of IMCAS World Congress 2026 and booth dismantling

HOW TO JOIN US IN 5 STEPS!

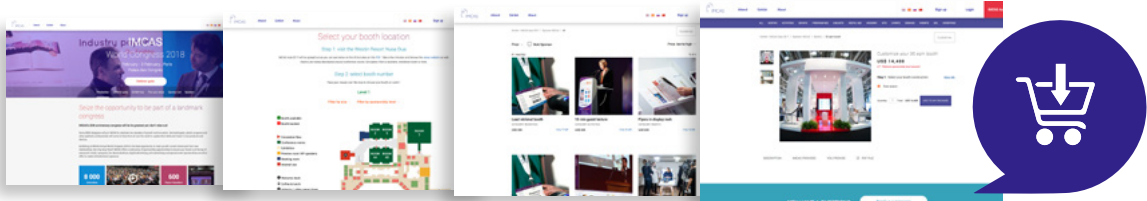
1 CHOOSE YOUR SPONSORSHIP LEVEL

SPONSORSHIP PACKAGES	STANDARD <10,600€	CLASSIC 10,600€	BRONZE 22,300€	SILVER 33,000	GOLD 60,000€	PLATINUM 86,000€	EMERALD 124,000€	DIAMOND 185,000€	ELITE 218,000€	ULTIMATE 280,000€
QUANTITY	66	99	71	67	41	20	9	3	7	5
EXHIBITOR BADGES	3	4	5	7	9	11	15	20	25	30
MAXIMUM ADDITIONNAL EXHIBITOR BADGES	10	20	30	50	70	80	90	120	180	Unlimited

2 SELECT YOUR BOOTH VIEW THE EXHIBITION MAP AND FIND YOUR PERFECT SPOT

3 BUILD YOUR SPONSORSHIP BROWSE THE PRODUCT CATALOG TO BUILD YOUR ARRAY OF COMPLEMENTARY PRODUCTS

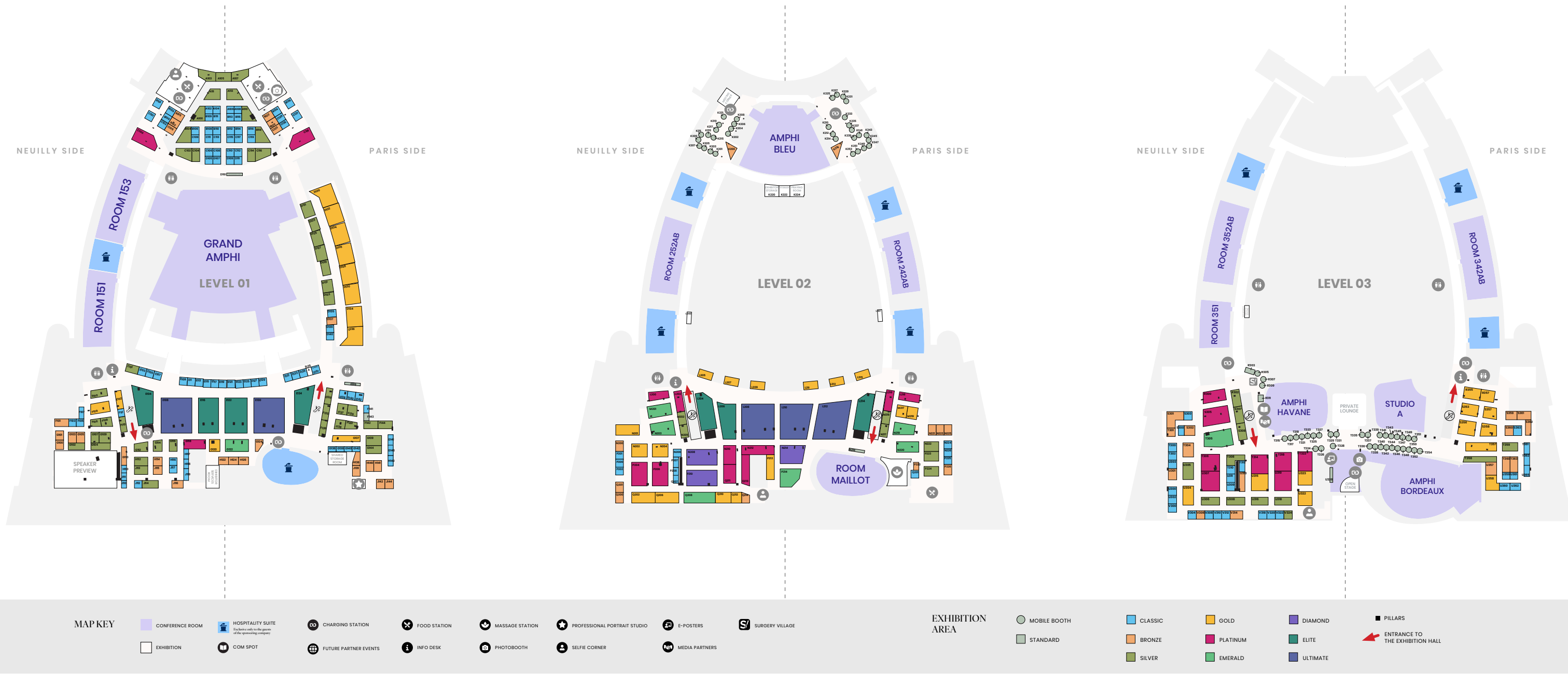
4 GO ON IMCAS.COM COMPOSE YOUR OWN PACKAGE BY ADDING YOUR BOOTH AND PRODUCTS IN YOUR CART



5 CHECK OUT AND PROCEED FOR PAYMENT

EXHIBITION MAP

BASED ON SPONSOR SHIP LEVEL



MORE THAN 250 PHYSICAL & VIRTUAL PRODUCTS TO SPONSOR

AV AND IT SERVICES

AV PRODUCTION	EUR	QTY
Additional lapel microphone	150	∞
Filming and live streaming of your sponsored activity (3 days)	20,900	2
Filming and live streaming of your sponsored activity (from 1 to 2 hours)	6,400	20
Filming and live streaming of your sponsored activity (one day)	10,400	2
Handheld microphone and sound speaker	360	20
Hiring external AV supplier Admin fee (1 day)	1,300	15
Live demo - Live streaming of your activity from an external clinic/ hospital	2,700	10
Live transmission & production from external clinic to congress venue (2 hours - 1 demo room)	12,500	1

RECORDING

Granted session: video (lecture up to 20 minutes)	2,100	15
Granted session: video (live procedure up to 1 hour)	5,250	10
Sponsored session: video (from 1 to 2 hours)	2,600	30
Sponsored session: video (one day)	5,300	10
Sponsored session: video (up to 50 minutes)	1,300	20

SCENOGRAPHY

AV Consulting (per sponsored activity)	1,300	∞
Customized digital lectern	430	40

BUSINESS SERVICES

LEAD RETRIEVAL	EUR	QTY
Badge scanner	1000	320

MEETING ROOMS

NEW Amphitheatre Meeting Room (full day) - UGC Movie Theatre	8,000	4
NEW Amphitheatre Meeting Room (half day) - UGC Movie Theatre	4,200	8
NEW Corporate pre-congress briefing room (70 pax) - Wednesday - UGC Movie Theatre	4,200	4
Meeting Corner (4 pax - 1 day)	1,050	9
Meeting corner area	15,700	1
Meeting room (10/25 pax - 1 day)	2,200	81
Meeting room (20/45 pax - 1 day)	3,200	42
Meeting room (45/70 pax - 1 day)	4,300	9
NEW Meeting room (100/120 pax - 1 day)	4,700	3

Meeting room (10 pax boardroom Level 4 - 1 day)	2,300	16
Meeting room at Le Meridien (15/45 pax - 1 day rent)	3,000	30
Salon d'honneur* (VIP room - 3 days rent)	38,000	1

STORAGE

Storage room	1,800	14
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CONGRESS APP

CONGRESS APP	EUR	QTY
IMCAS Live Home page: Highlighted exhibitor (one day)	4,100	5
Ad on exhibition page of IMCAS Live (one day)	1,550	18
Virtual selfie box	4,100	1
IMCAS Live: video ad during pre-opening (2 weeks prior)	4,200	10
IMCAS Live: video ad on symposium page (*option of symposium products*)	1,600	∞
Push notification on imcas.live mobile app	2,550	20
Splash screen for imcas.live mobile app	20,000	3
Home page: "featured sponsors" list (one day)	4,100	5

CONGRESS PARTICIPATION

PARTICIPATION	EUR	QTY
NEW IMCAS World Congress Insights - Detailed report*	8,000	20
Personalized welcome desk*	5,400	6
NEW Your Brand Presence Recap at the congress	2,000	10

DELEGATE SETS

DELEGATE SETS	EUR	QTY
Congress bags*	37,500	1
Hand sanitizer in congress bags	3,100	1
ID Lanyards*	21,300	1
Logo on confirmation letter*	20,800	1
NEW Logo on Delegate evaluation page	3,500	4
Notepads & pens	19,000	1
Official delegate raffle	29,000	2
Sample in congress bags	3,150	11
Scratch card	7,150	1

DIGITAL ADVERTISING

EMAILING	EUR	QTY
Daily highlights e-bulletin	3,200	3
E-blast post-congress	4,250	20
E-blast pre-congress	4,250	40
Editorial newsletter*	18,300	6
Survey (post-congress)	32,000	1

ONSITE ADS

Intersession video ads	3,200	20
Video commercial on TV (2 minutes)	2,650	40
WIFI sponsor*	20,900	1

WEB ADVERTISING

Ad on sponsor list on congress website	3,500	15
Announcement on IMCAS Facebook page	3,500	16
E-program (full page)	3,700	20
NEW Interview published on IMCAS YouTube channel	5,000	5
Story on the IMCAS Instagram account (all year long)	6,300	24
Story on the IMCAS Instagram account (during congress)	10,500	12

E-LEARNING

LIBRARY	EUR	QTY
NEW Banner on the monthly playlist newsletter	3,000	6
NEW IMCAS Academy Sponsored Blog article	2,100	10
"Highlight of the month" course in the main library	2,500	12
Publication of your lecture on IMCAS Academy video library (*option of Industry or New Tech lecture*)	320	∞
Publication of your symposium on IMCAS Academy video library (*symposium's option*)	2,600	∞
NEW Video ad on loop on all scientific webinars of the Academy season livestream (20 seconds)	3,000	20

SUBSCRIPTION	EUR	QTY
Grant 1-year full access to IMCAS Academy content - 25 premium subscriptions	8,580	∞
Grant 1-year full access to IMCAS Academy content - 50 premium subscriptions	13,650	∞

EDUCATIONAL GRANT ACTIVITIES

SERIES 🎓	EUR	QTY
Exosome session grant	6,500	1
Clinical dermatology session grant	6,500	1
Cosmeceuticals session grant	6,500	3
Experience Lab - Imaging	9,900	1
Genital treatments session grant	6,500	1
Hair restoration session grant	6,500	3
Injectables session grant	6,500	1
Lasers & EBD session grant	6,500	1
Marketing & professional business grant	6,500	1
NEW Skin diagnosis & Imaging session in Studio A - OCT	9,900	1
NEW Skin diagnosis & Imaging session in Studio A - Dermoscopy	9,900	1
NEW Skin diagnosis & Imaging session in Studio A - Medical imaging & photography	9,900	1
Threads session grant	6,500	1

CADAVER WORKSHOP 🧑‍🔬	EUR	QTY
Cadaver workshop live demonstration*	21,500	11

GLOBAL MARKET SUMMIT 🏢	EUR	QTY
NEW IMCAS Industry Innovation Award - Entry Fee	400	60
NEW IMCAS Industry Innovation Award - Participation (if selected)	3,600	14
Innovation Tank - Bronze support	5,250	15
Innovation Tank - Silver support	10,500	3
Innovation Tank - Gold support	20,900	2

GUIDE

- * MINIMUM INVESTMENT REQUIRED
- * CAN BE CHOSEN WITHOUT BOOKING A BOOTH
- 🎓 UNDER EDUCATIONAL GRANT

EXPERIENCES AND EVENTS

EVENTS	EUR	QTY
Networking cocktail	11,000	1
Pre-congress training day at the UGC – Movie theatre – Palais des Congrès (140 pax)	25,000	1
Pre-congress training day at the Palais des congrès UGC movie theater (80 pax)	21,500	4
NEW Studio A – half day	18,000	3
NEW Welcoming cocktail	11,000	1

FOOD & BEVERAGES

Lunch for your staff (1 bag per day)	88	∞
Lunch for your staff (10 bags per day)	880	∞
Coffee and tea wheel cart	5,400	11
Exhibit hall dining & break area	10,500	4
Food animation tricycle	5,400	4
Private Lounge*	15,900	1
Reusable drink bottles	5000	1

SIGNAGE

DIRECTIONAL SIGNAGE	EUR	QTY
Directional panels (logo on all available directional supports)	2,800	10

PASSAGE SIGNAGE

Branding on stairs – Level 3	6,950	1
NEW Branding on congress entrance hall stairs*	6,500	2
Cell phone charging station	2,500	8
Corridor ad	4,400	23
NEW Corridor signage on alcove	4,600	2
Elevator door	2,100	18
Elevator door quadruplex level 1 & 2	1,850	16
Escalator door	2,150	32
Escalator handrail	6,900	2
Escalator inside handrail panel	15,000	12
Escalator side-panel (wall)	8,400	12
Escalator window	6,300	16
NEW Exclusive Floor sticker zone (6 floor stickers)	6,500	23
Hand sanitizer distributors	8,500	1
Illuminated stand-up banner	3,800	49
Information desk	10,800	3
Interactive touch screen	6,300	7
Mezzanine handrail	4,750	8

LEISURE

NEW After-party	9,900	1
NEW Cotton candy food-animation booth	18,000	2
Gala dinner*	15,100	3
Gala dinner table	5,900	10
NEW Lounge area on level 4	25,000	2
Massage station	22,500	1
Photocall	5,000	4
Professional portrait studio (includes make-up artist)	10,800	1
Selfie corner	10,600	1
Trivia Quiz contest	8,200	1

Screens in the toilets of Palais des Congrès	4,700	12
NEW UGC – Movie theatre walkway advertising	3,000	12
Vertical pillar inside exhibition area	3,700	8
Water fountain	8,500	1

WELCOME SIGNAGE	EUR	QTY
Ad at a main entrance of the Palais des Congrès	8,200	2
Ad on glass handrail on ground floor of the Palais des Congrès (3m)	2,650	1
Ad on glass handrail on ground floor of the Palais des Congrès (4m+)	3,700	3
Advertisement on walls at the main entrance	8,500	2
NEW Cloakroom partner	10,000	1
Full ad on outdoor banner advert on the Palais des Congrès*	20,000	3
Logo on outdoor banner on the Palais des Congrès*	6,900	4
Screens on the ground floor of Palais des Congrès	6,400	12
Stage banners in the Grand Amphi	1,600	3
Vertical hanging banners inside Amphi Bleu (per symposium)	1,600	8
Video ad on LED wall at the ground level of the Palais des Congrès*	57,800	1
NEW Welcome Partner Package*	12,000	9
NEW West facade banner (230 sqm)	59,900	1

SPONSORED ACTIVITIES

DEMONSTRATION

20 – min live demo fillers, toxins, peelings, cosmeceuticals	6,900	18
20 – min live demo lasers, lights, EBD & body shaping	6,900	14
20 – min live demo threads	6,900	6
Pre-Course – Global Ultrasonography Partner	12,000	3
NEW Pre-Course – ULTRASONOGRAPHY – Lab Initiation Partner	1,900	5
NEW Pre-course – Injectables Partner	3,900	2

LECTURE

	EUR	QTY
15 min industry lecture	650	70
New tech lecture	1,060	10

WORKSHOP

Customized Hospitality suite (4 days)* –126 / 130 sqm	53,000	5
Customized Hospitality suite (4 days)* – 195 / 200 sqm	57,000	3
NEW Customized Hospitality suite Regency 15 on level 4* – 362 sqm (4 days)	63,000	1
Customized Hospitality suite Regency 2 on level 4* – 215 sqm (4 days)	55,000	1
Extra vehicle for remote clinic (1 day)	640,000	5
Hospitality suite (1 day)	13,500	3
NEW Remote clinic at MAISON APOGEE for medical treatments and transportation (1 day)	8,500	6
Training lab (10/15 pax) 1 day	5,400	30

SYMPOSIA

Announcement of your symposium	2,000	10
60-min symposium – 220 pax* (lectures)	12,700	18
60-min symposium – 380 pax* (lectures)	16,900	21
60-min symposium – 380 pax* (lectures and live demonstrations)	19,200	3
60-min symposium – 650 pax* (lectures)	28,000	2
90-min symposium – 220 pax* (lectures)	20,200	7
90-min symposium – 380 pax* (lectures)	25,500	7
90-min symposium – 380 pax* (lectures and live demonstrations)	29,900	1
90-min symposium – 650 pax* (lectures)	38,000	1
90-min symposium – 826 pax* (lectures)	40,000	1
90-min symposium – 826 pax* (lectures and live demonstrations)	42,000	2
90-min symposium – 1850 pax* (lectures and live demonstrations)	62,000	2
120-min symposium – 826 pax * (lectures)	52,000	2
120-min symposium – 826 pax * (lectures and live demonstrtrations)	59,000	2
120-min symposium – 1850 pax* (lectures and live demonstrations)	74,000	1

RESEARCH POSTER

Industry research e-poster*	1,050	80
Industry research e-poster area	10,600	1
Industry research poster published on IMCAS Academy blog (*option of e-poster product*)	1,900	∞

PRINT ADVERTISING

ONSITE ADS

	EUR	QTY
Highlighted company name in exhibitor list of the pocket map	520	50
IMCAS Journal (1/12 square)	3,200	18
Ad in the Program Pocket guide (1/12 vertical)	3,800	8
NEW Ad in the Map Pocket guide (1/12 vertical)	3,800	6
Advertisement within "IMCAS Insiders" Magazine	6,000	10
"IMCAS Insiders" Magazine: 2–page sponsored article	10,000	5
NEW "IMCAS Insider" Magazine: Inside back cover	15,000	1
NEW Logo on exhibition map at your booth location – for pocket guide and large exhibition signage	600	10

KOLs

KOLs	EUR	QTY
KOL advisory board*	15,500	6
KOL hotel room drop	5,400	1
KOL personalized gift	5,300	1
Speaker Preview Room – Club Lounge	32,000	1

GUIDE

* MINIMUM INVESTMENT REQUIRED

* CAN BE CHOSEN WITHOUT BOOKING A BOOTH

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TERMS AND CONDITIONS

PURCHASE PRIORITY

IMCAS loyalty program (PPS - Priority Point System) encourages consistency and transparency in the allocation of the exhibition space and products. All products are subject to availability. In case of overbooking, purchase orders will be processed on a first-come, first-served basis. In case of a prior offer of the same product at the time of its receipt, IMCAS reserves the right to withdraw the product chosen. In such event, IMCAS will get in contact to notify and discuss further alternative options.

ELIGIBILITY TO EXHIBIT

IMCAS reserves the right to refuse exhibitors who are not related to aesthetic medicine or have little relevance to the industry

ORDER CONFIRMATION

By submitting the Purchase Order through our online portal, the buyer formally makes a legally binding offer to IMCAS. On your email, you will be immediately acknowledged with the corresponding invoice. Within the following 72 hours after its receipt, the asked deposit should be paid.

PAYMENT TERMS

Payment deadlines:

- Booking before 23th October, 2025:**
 - 50% payment upon reception of invoice & 50% balance before 23th October
- Booking from 23th October, 2025:**
 - 100% upon reception of the invoice

PAYMENT OPTIONS

- by bank transfer (bank data references will be attached to the invoice) , or;
- by credit card (Mastercard, Visa or American Express) additional fees will be applied

Nota: payment failure within deadline will automatically offset your order and the products will be released and made available for booking by other registrants.

GENERAL CANCELLATION POLICIES

Cancellation must be made in writing.

Cancellation received before 23th October, 2025:
-50% of the invoice total amount is charged as a cancellation fee*

Cancellation received from 23th October, 2025:
-100% of the invoice total amount is charged as a cancellation fee* (no refund for the payment already made)

Nota:

- payment failure for the cancellation fee will lead to a low credit rating which will affect your next participation on all of our future congresses
- if the congress is in PHYSICAL or HYBRID FORMAT (on site and online), and in case of a Force Majeure on the exhibitor's side publicly assessed by their local authorities, the exhibitor can:

- choose to change the booth space to virtual products. The sum of the virtual products must reach at least 40% of the initial booth cost and any difference will be refunded by IMCAS.
- all other products are not eligible for any refund, but may be exchanged* for virtual products
- should the sponsor opt not to switch their participation to virtual, general cancellation policies rules with the dates as set above will apply

*not applicable for any products which have already been delivered

PROGRAM MODIFICATION

Please note that while speakers, exhibitions and sessions were confirmed at the time of publishing, circumstances beyond the control of the Organizers may necessitate substitutions, alterations or cancellations.

As such, IMCAS reserves the right to alter or modify the advertised speakers, exhibitions and sessions if necessary, without liability. Any substitutions or alterations will be updated on our portal and notified as soon as possible.

LIMITATION OF LIABILITY - FORCE MAJEURE

IMCAS shall assume no liability whatsoever in the event the congress is cancelled, rescheduled OR changed into another format as a result of a "Force Majeure" event beyond its reasonable control. For the purposes of this clause, Force Majeure events shall include, but not limited to general and labor strikes, invasions, hostilities, war, rioting or similar situations, health emergencies, acts of government or state* such as lockdown and quarantine measures, immigration and transport or on site restrictions, and acts of nature such as fires, floods, extreme weather or other emergency.

A - If IMCAS determines that the congress needs to be cancelled as a result of a Force Majeure event, the refund policy applied will depend on the conference format:

1. PHYSICAL or HYBRID FORMAT (onsite & online) -
 - cancellation before 23th October 2025:** 100% refund**
 - cancellation from 23th October 2025:** 50% refund**

2. VIRTUAL FORMAT (online only) -
 - cancellation before and after date of invoice:** 100% refund**

B - If IMCAS determines that the congress needs to be rescheduled as a result of a Force Majeure event, participation remains binding and sponsor will be entitled to participate to the rescheduled congress without any further refund right. If the sponsor is not able to assist to the rescheduled congress, general cancellation policies rules with the dates as set above will apply.

C - If IMCAS determines that the congress needs to be switched to VIRTUAL format as a result of a Force Majeure event, sponsor may go for choice 1 or choice 2:

Choice 1. Sponsors keep all of their ordered products which are deliverable in the virtual format, and any undeliverable (physical) products will be refunded. The sum of the updated investment total must reach at least 40% of the initial investment.

Choice 2. Should the sponsor opt not to switch their participation to virtual, general cancellation policies rules with the dates as set above will apply.

IMCAS shall assume no further obligation to refund any travel or accommodation expenses incurred by the participant in case the event is cancelled, rescheduled, or changed into another format as a result of a Force Majeure event.

*government or state means both "France and the country where the concerned conference is held"

**no refund for any products which have already been delivered

GOVERNING LAW

The construction, validity and performance of the present terms are exclusively governed by the laws of France (which is the home country of the mother company COMEXPOSIUM HEALTHCARE) without reference or regard to principles of conflicts of law. The parties submit to the exclusive jurisdiction of the courts of France, located in Paris.

The obligations mentioned in the FAQ are an integral part of the Terms and Conditions: <https://www.imcas.com/en/exhibit/imcas-world-congress-2026/sponsor/faq>

CONTACT



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